

ORDER



Orders
Order / Rev: 1945314
 Alt Order #:
Product Desc: HR 759 2020 March TV
Estimate: 3494
Flight Dates: 03/16/20 - 03/29/20
Original Date / Rev: 02/24/20 / 07/07/20
Order Type: RFP

KHOU
Primary AE: Kari Bivins
Sales Office: GNAT
Sales Region: NAT

Agency Name: Freed Advertising / POL
Buying Contact:
Billing Contact:
 1650 Highway 6 Suite 400
 Sugar Land, TX 77478

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: ISS/ Alabama Coushatta Tribe of Texa
Demographic: A25-54
Product Codes: IS-Issue/Non Ballot
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Issue

New Business Thru:
Advertiser External ID: 187869
Agency External ID: 73297AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/24/20	03/27/20	7	\$10,250.00	\$8,712.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2020	7	\$10,250.00	\$8,712.50	11.80
Totals	7	\$10,250.00	\$8,712.50	11.80

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kari Bivins	GNAT	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	KHOU	03/20/20	03/20/20	Local News @ 5p M-F Local News @ 5p M-F	CM	5-530p	----F--	:30	1	\$950.00	P03	1.40	NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/16/20	03/22/20	----F--		1				\$950.00		1.40			
N 8	KHOU	03/20/20	03/20/20	Local News @ 6p M-F Local News @ 6p M-F	CM	6-630p	----F--	:30	1	\$1,800.00	P02	2.40	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/16/20	03/22/20	----F--		1				\$1,800.00		2.40			
N 9	KHOU	03/20/20	03/20/20	Local News @ 10p M-F Local News @ 10p M-F	CM	10-1035p	----F--	:30	1	\$2,500.00	P03	2.10	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/16/20	03/22/20	----F--		1				\$2,500.00		2.10			
N 10	KHOU	03/23/20	03/27/20	Local News @ 5p M-F Local News @ 5p M-F	CM	5-530p	MTWTF--	:30	5	\$950.00	P03	1.40	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/23/20	03/29/20	MTWTF--		5				\$950.00		1.40			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/23/20	03/29/20	MTWTF--		5				\$950.00		1.40			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KHOU	03/23/20-03/29/20		Local News @ 5p M-F		5-530p		MTWThF----	:30	(\$950.00)		1.40	NM		
		Credited													
2	KHOU	03/23/20-03/29/20		Local News @ 5p M-F		5-530p		MTWThF----	:30	(\$950.00)		1.40	NM		
		Credited													
3	KHOU	03/23/20-03/29/20		Local News @ 5p M-F		5-530p		MTWThF----	:30	(\$950.00)		1.40	NM		
		Credited													
4	KHOU	03/23/20-03/29/20		Local News @ 5p M-F		5-530p		MTWThF----	:30	(\$950.00)		1.40	NM		
		Credited													
5	KHOU	03/23/20-03/29/20		Local News @ 5p M-F		5-530p		MTWThF----	:30	(\$950.00)		1.40	NM		
		Credited													
N11	KHOU	03/23/20	03/27/20	Local News @ 6p M-F	CM	6-630p	MT-----	:30	5	\$1,800.00	P02	2.40	NM	1	\$1,800.00
				Local News @ 6p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/23/20	03/29/20	MT-----		2				\$1,800.00		2.40			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KHOU	03/23/20-03/29/20		Local News @ 6p M-F		6-630p		MT-----	:30	(\$1,800.00)		2.40	NM		
		Credited													
N12	KHOU	03/23/20	03/27/20	Local News @ 10p M-F	CM	10-1035p	MTWTF--	:30	5	\$2,500.00	P03	2.10	NM	1	\$2,500.00
				Local News @ 10p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/23/20	03/29/20	MTWTF--		5				\$2,500.00		2.10			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KHOU	03/23/20-03/29/20		Local News @ 10p M-F		10-1035p		MTWThF----	:30	(\$2,500.00)		2.10	NM		
		Credited													
2	KHOU	03/23/20-03/29/20		Local News @ 10p M-F		10-1035p		MTWThF----	:30	(\$2,500.00)		2.10	NM		
		Credited													
3	KHOU	03/23/20-03/29/20		Local News @ 10p M-F		10-1035p		MTWThF----	:30	(\$2,500.00)		2.10	NM		
		Credited													
5	KHOU	03/23/20-03/29/20		Local News @ 10p M-F		10-1035p		MTWThF----	:30	(\$2,500.00)		2.10	NM		
		Credited													
N13	KHOU	03/23/20	03/27/20	Local News @ 5a M-F	CM	5-6a	MTWTF--	:30	5	\$350.00	P03	0.70	NM	1	\$350.00
				Local News @ 5a M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/23/20	03/29/20	MTWTF--		5				\$350.00		0.70			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KHOU	03/23/20-03/29/20		Local News @ 5a M-F		5-6a		MTWThF----	:30	(\$350.00)		0.70	NM		
		Credited													
2	KHOU	03/23/20-03/29/20		Local News @ 5a M-F		5-6a		MTWThF----	:30	(\$350.00)		0.70	NM		
		Credited													
4	KHOU	03/23/20-03/29/20		Local News @ 5a M-F		5-6a		MTWThF----	:30	(\$350.00)		0.70	NM		
		Credited													
5	KHOU	03/23/20-03/29/20		Local News @ 5a M-F		5-6a		MTWThF----	:30	(\$350.00)		0.70	NM		
		Credited													
N14	KHOU	03/23/20	03/27/20	CBS This Morning	CM	7-9a	MTWTF--	:30	5	\$350.00	P04	0.70	NM	1	\$350.00
				CBS This Morning											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/23/20	03/29/20	MTWTF--		5				\$350.00		0.70			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/23/20	03/29/20	MTWTF--					5	\$350.00		0.70			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
2	KHOU	03/23/20-03/29/20		CBS This Morning		7-9a			MTWThF----	:30	(\$350.00)	0.70	NM		
Credited															
3	KHOU	03/23/20-03/29/20		CBS This Morning		7-9a			MTWThF----	:30	(\$350.00)	0.70	NM		
Credited															
4	KHOU	03/23/20-03/29/20		CBS This Morning		7-9a			MTWThF----	:30	(\$350.00)	0.70	NM		
Credited															
5	KHOU	03/23/20-03/29/20		CBS This Morning		7-9a			MTWThF----	:30	(\$350.00)	0.70	NM		
Credited															
N 15	KHOU	03/23/20	03/27/20	Local News @ 6p M-F	CM	6-630p	--WTF--	:30	5	\$1,900.00	P02	2.40	NM	0	\$0.00
				Local News @ 6p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/23/20	03/29/20	--WTF--					3	\$1,900.00		2.40			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	KHOU	03/23/20-03/29/20		Local News @ 6p M-F		6-630p			--WThF----	:30	(\$1,900.00)	2.40	NM		
Credited															
2	KHOU	03/23/20-03/29/20		Local News @ 6p M-F		6-630p			--WThF----	:30	(\$1,900.00)	2.40	NM		
Credited															
3	KHOU	03/23/20-03/29/20		Local News @ 6p M-F		6-630p			--WThF----	:30	(\$1,900.00)	2.40	NM		
Credited															
													Totals	7	\$10,250.00